

Request for Proposal

Evaluation of the Economic and Other Contributions of Bear Lake on the States of Utah and Idaho

Overview: A committee of stakeholders interested in optimizing the future of the Bear Lake Region (hereinafter referred to as the “committee”) is seeking proposals for Independent Contractor Services (“Consultant”) to undertake research and prepare a report to examine the regional economic contributions of Bear Lake.

Required Deliverables: The Consultant will prepare and deliver a report identifying the economic impact of Bear Lake on the State of Utah and the State of Idaho. Areas of consideration should include, but are not limited to the following: (1) natural capital (2) recreation, (3) tourism, (4) real estate, including second homes and vacation rentals, (5) wildlife viewing and fishing, (6) employment and (7) upstream and downstream agriculture, including ranching and crops.

Scope – Objectives: To the extent possible, the report should identify current economic contributions that the State of Utah and the State of Idaho derive from Bear Lake. The report should provide evidence-based information about non-monetary contributions the lake provides Utah and Idaho residents.

Target Audience: The consultant will deliver a final report as well as prepare an executive summary for the following audiences to influence policy and inform regional management and development plans:

- The committee
 - Bear Lake County Commission
 - Rich County Commission
 - Rich County Economic Advisory Board
 - Bear Lake Regional Commission
 - Utah Department of Natural Resources
 - Idaho Department of Water Resources
 - Utah Department of Transportation
 - Idaho Department of Transportation
 - Idaho State Parks and Recreation
 - Bear Lake Watch
 - Bear Lake Valley Convention and Visitors Bureau
 - Bear Lake Valley Chamber of Commerce
 - Bear River Association of Governments
 - The communities of Garden City, Laketown and St. Charles
- The office of the Governor of Utah
- The office of the Governor of Idaho
- Utah Department of Environmental Quality
- Utah Legislature Natural Resources Appropriations Subcommittee

- Idaho Legislature Appropriations Subcommittees related to natural resources
- U.S. Forest Service
- BLM
- SITLA
- PacifiCorp
- Other interested agencies and organizations

Resources for Research: The consultant shall work with the committee to identify economic and other issues. The consultant schedule and budget should include (1) appropriate time for work sessions with the committee, and (2) engagement with visitors and members of the community as necessary to gather complete data.

Representatives from the committee will attend any public meetings and presentations and will be available for questions.

The committee has allocated a maximum of \$90,000 to complete this study.

Project Timeline: Final documents shall be delivered within 12 months of initial contract.

Proposal Response - Each proposal should be a maximum of 10 typed pages and contain at least the following:

Executive Summary A one or two-page executive summary that briefly describes the major features of the proposal.

Detailed Response This section should constitute the major portion of the proposal and must contain at least the following information:

- I. Identification of the contractor and qualifications
 - a. Name of firm and contact information
 - b. Description of the firm's general background and capabilities
- II. Experience information
 - a. Description of the specific related experience of staff on similar projects and how it relates to the proposed work
 - b. Examples of similar studies
- III. Description of the proposed project team
 - a. Description of staff that will work on specific elements of the project, including their academic and professional credentials.
- IV. Description of approach and methodology
 - a. Description of the proposed approach and methodology to be used to fulfill the required deliverables.
 - b. A description of how each work element will be accomplished
- V. Budget
 - a. For each task, a list of hours per project team member, their rate and the total cost.

Proposal Evaluation – The proposal will be evaluated by the steering committee based on the following weighted criteria:

- 35% Demonstrated ability to meet the required deliverables on time and within budget
- 30% Demonstrated technical capability
- 35% Qualification and expertise of staff proposed for this project.

Submission Deadline: Nov. 6, 2020 at 5 PM MST

Submit Proposal: By e-mail to brianc@brag.utah.gov, or by mail to 170 N. Main, Logan, UT 84321 Attn: Brian Carver

For Additional Information or Clarification, Contact: Lara Gale at (801) 410-2102 or by e-mail at larag@brag.utah.gov.